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New Commercial Equipment Brochure - Issue #5

Our brand new and interactive 2022 Commercial Equipment Brochure is now available to download.

Featuring our best-selling lines along with some exciting new additions, this issue includes:

Sterling Pro Cobus: Gastronorm uprights and counters, saladette counters, pizza prep counters, topping wells, blast chillers and upright display chillers and freezers.

Sterling Pro Green: Undercounter bottle coolers, upright bottle coolers, chest freezers, glass lid display chest freezers, gastronorm counters and upright fridges and freezers.

Masterfrost: Professional ice makers ranging from 28-120kg.

Fama Industrie: Mozzarella cheese cutters and cheese graters.

[Click here to download your very own digital copy of the brochure.](#)



Do you want a digital copy with your branding on it? Contact your account manager and supply them with your branding and contact details. Alternatively: 01264 333777 / sales@bluebadger.co.uk



ENSE Award Nominee For Equipment Supplier Of the Year

Hosted by ENSE at the Hilton London Wembley, we were beyond delighted to attend this year's partnership summit and awards as a nominee. Despite not claiming victory it was great to spend some much quality time with our fel-

low ENSE members to showcase our business and incredible ranges. it's been a tough couple of years, but to receive a nomination is an achievement in itself and a testament to our teams hard work. Go team Blue Badger!

Our Brand Of The Month For July: Sterling Pro

Sterling Pro Refrigeration has long been a favourite with distributors for good reason; it is well known for reliability at a fantastic price point. It is very important to us that you know you can rely on the brand and we do not rush the process of bringing a new product to market. Each product goes through a stringent technical review process including a period of end user testing. Components are carefully selected to ensure that we upgrade where it matters most and saving in other areas in order to bring you and your customers reliability at a fantastic price.

We have recently relaunched the range with three tiers with plenty of stock availability across all three:

Sterling Pro Cobus – Our entry-level tier of product, Cobus retains all the key qualities that Sterling Pro stands for but has been designed to suit your price-focused customers. We spent several years testing and updating the

specification of these units and customer feedback has been fantastic since we started selling it in September 2021.

Sterling Pro Green – this is the original Sterling Pro you will be familiar with. It is made in Europe and popular with both distributors and end users for its reliability and sleek aesthetics.

Sterling Pro Vantage – Our top-of-the-range tier of Sterling Pro. Vantage was created with the aim of bringing a product to market that can comfortably sit next to the best products top brands have to offer. Climate Class 5 with exceptional energy efficiency, this range has been designed to tick every box of your most discerning customers.

To celebrate it's official relaunch we have included over 25 Sterling Pro favourites in our latest offers list. See our Summer Offers on [page 3](#) to find out more.



Sterling Pro Cobus SPU201-4D 4 Drawer Counter



Sterling Pro Green BBVF372-HC Display Freezer



Sterling Pro Vantage XPI700 Fridge Cabinet

Sterling Pro Product Highlights - Find out more about our selected bestsellers from this brand.



XPI700 Climate Class 5 Upright Fridge Cabinet

- Energy efficiency rating: A
- Size: W693 x D875 x H2119mm
- Gross capacity: 700 Litres
- Exterior finish: Stainless Steel
- Insulation: 80mm thick
- Temperature: -2°C to +8°C



SPC570SS Triple Mode Chest Freezer

- Energy efficiency rating: C
- Size: W1775 x D743 x H840mm
- Gross capacity: 572 Litres
- Freezer mode: -18°C to -24°C
- Chiller mode: -1°C to +1°C
- Fridge mode: +4°C to +6°C



BBVF372-HC Upright Display Freezer

- Energy efficiency rating: C
- Size: W640 x D674 x H2056mm
- Gross capacity: 382 Litres
- Canopy lighting with switch
- Stationary shelving: x5
- Temperature: -18°C to -24°C

Get Up To 20% Off Our Latest Summer Offers

Our summer offers are now live! Get your hands on some incredible deals, including generous discounts of up to 20% and cracking bundle deals. Simply add the voucher code **SUMMER OFFER** to your PO or contact a member of our sales team to activate the discounts listed. All offers are only valid until 31/08/2022. **Download our Summer Offers List [HERE](#).**

Looking for a bulk deal on different products? Contact our sales team to find out more.



Summer Offer Highlights - Check out some of the incredible offers we have available for you this summer.

Sterling Pro SP2HC-BH
Double Door Bottle Cooler

WAS £549+VAT
NOW £429+VAT

Masterfrost C400
Professional Ice Maker

WAS £554+VAT
NOW £525+VAT

Coreco CVED-8-13-R
Serveover Counter

WAS £1,449+VAT
NOW £899+VAT

Sterling Pro SP60BC
13 Grid Blast Chiller

WAS £2,349+VAT
NOW £2,114+VAT

Sterling Pro SPCF200N
2 Door Freezer Counter

WAS £949+VAT
NOW £854+VAT

Sterling Pro SPT1200/330
Topping Well - 5 x GN1/4

WAS £423+VAT
NOW £381+VAT

Employee Spotlight: Tom Phillips - UK Sales Manager

With over 17 years in the hospitality industry, Tom started off his journey in the licenced trade. He gained experience working for a national brewer in sales before moving on to drinks dispense and associated equipment such as warewashing, cellar cooling and catering refrigeration. Joining us in May 2016, Tom quickly demonstrated his experience and knowledge of

the industry and spent a number of years as an account manager before working his way up to be our UK sales manager. A proud father of 2, Tom is always kept on his toes whether he's working or not!

Email: tom@bluebadger.co.uk
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LinkedIn: [Click here to connect](#)



Keep Up-To-Date With Our Latest Pricing

Pricing continues to be a challenge for us all and whilst we are doing all we can to minimise and absorb we sometimes have no choice but to pass on costs at shorter notice than we would like. Our most up-to-date price list is always available from the link to your right. Downloaded versions will not automatically update so you will need to revisit the link to get the latest version (or for easier access favour-

ite the address in your browser). We will continue to notify you of price increases as and when they occur but we strongly recommend that you double check pricing online or on the digital price list before quoting. As always we will always do our best to work with you so please do contact your Account Manager with any specific issues you may have. [Click here to download our latest price list.](#)

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CLEARANCE & GRADED STOCK

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STERLING PRO Whirlpool VESTFROST
 GRAM LIEBHERR SAMSUNG

Available to purchase individually, if you have warehouse space why not give us a call and make an offer for an order of 4 or more units. The majority of our graded stock have minor cosmetic damage - any further damages can be photographed on request. All units come with the manufacturers warranty as standard.