ENSE 19 AWARD FINALIST Catering
AWARDS 2022
SUPPLIER OF THE YEAR
AWARD FINALST

Trade Supplier of Commercial Refrigeration, Laundry, Warewashing and Catering Equipment

December 2022 / Edition #3



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Download A Sneak Peek Of The New Sterling Pro Brochure

Download a sneak peak of our new Sterling Pro digital brochure before it's official release later this month. Click here to view the first 20 pages.

Showcasing the entire Sterling Pro range, comprising of over **150 models**, this digital brochure is guaranteed to help you fulfil your commercial appliance requirements.

Including models from our premium climate class 5 **Vantage** range, our ever



popular **Green** range and our brand new entry-level **Cobus** range, you are spoilt for choice!

On top of our unbelievable selection of products, every unit comes included with a **full warranty** and amazing customer service.

Caught your attention? This brochure includes some of the following ranges: chest freezers, gastronorm cabinets, undermounted counters, gastronorm

counters, pizza preparation counters, saladette counters, topping wells, blast chillers, bottle coolers, display chillers and freezers, serveover counters, multideck display chillers and much more.

Will there be a printed copy? Yes. A physical copy of the brochure will be available in the New Year. Please leave your address and contact details with a member of our sales team to make sure you are added to our print list.





New & Improved Gourmet Ice Makers From Masterfrost (M-Series)

Replacing the C-Series (which produced bullet-shaped ice), the new M-Series by Masterfrost produces solid gourmet shaped ice.

Established in Greece, 1965, Masterfrost has been producing professional ice makers for over 50 years - focussing purely on quality, efficiency, affordability and low running costs.

During that time they have introduced several unique and innovative concepts that demonstrate their commitment and unrivalled expertise. They are still investing heavily in research and development today to ensure their machines meet the needs of today's global market.

Producing gourmet-shaped ice cubes, the M-Series from Masterfrost uses an innovative hybrid water and air cooling system that enables the machines to work in extremely high ambient temperatures of up to +43°C. Unlike other water-cooled ice makers, it does this without using more water than an air-cooled equivalent.

This system also aids efficiency and the current M-Series saves up to 35% more energy than a standard model.

Better performance, better solid ice and better reliability makes the M-Series the perfect solution to all your ice making needs. Click here to view the entire range.





Catering Insight Award Nomination - Supplier of the Year



In mid-October we were delighted to receive the news informing us that we would be attending this years Catering Insight Awards as a nominee for Supplier of the Year - Business Development.

Hosted at the Leonardo Royal Hotel Tower Bridge on the 3rd November, our stunningly dressed team including Mark Alexander, Alison Harvey, Tom Phillips and Misha Williams attended the award ceremony.

Despite being pipped to the post, we couldn't be more proud of our team. To receive two nominations in the same year is a huge achievement and a testament to all the hard work and progress made despite a difficult climate.

Congratulation to all our fellow nominees and award winners. Last but not least, a massive thanks to DC for letting our delightful bunch share tables with you for the night. We hope they behaved themselves!

Employee Spotlight: Misha Williams (Service & Sales Support)

Joining Blue Badger Wholesale in 2016, Misha started her career at the ripe old age of 15, working in a local pub. In fact, she still works there on Sunday lunchtimes 13 years later!

Starting a career in admin at Lloyds bank in 2014, Misha developed a good understanding of data processing, proving extremely useful for a number of key roles she now undertakes.

Since joining us, Misha's incredible flexibility and adaptability skills has allowed her to take on the following positions, including: admin, account manager, customer service and now service and spares - making her the perfect Blue Badger all rounder!

Her hobbies (drink selection) outside of work are just as varied; wine, beer, tequila, rose and charcuterie.



December Brand Of The Month: Whirlpool Professional

Featuring some of our best-selling products, the Whirlpool Professional range is a firm favourite with Blue Badger customers.

A globally recognised brand with an impressive commercial portfolio, our Whirlpool professional ranges include:



Omnia Washers & Dryers: The Omnia range from Whirlpool Professional has been specially designed to meet the demands of small businesses with big workloads. Costing significantly less than its industrial counterparts, the Omnia range guarantees the beautiful and reliable results you expect from a commercial product, without the high running costs or the complicated maintenance.

Each of Omnia model is equipped with state of the art 6th Sense™ Technology to reduce programme times and save energy, making them kinder to the environment as well as to your pocket. Only with Omnia can you wash & dry 9kg of laundry for just 40p.

The heat pump dryer reaches an energy efficiency of A++ to dry a full load with cotton cupboard dry you can save up to 60% KWH over a standard condenser. Drying times are extended to dry a full load.

Your working environment is also protected with our unique Zen Technology™ which reduces operating noise to a mere whisper. The Omnia's small footprint and stacking ability offers flexibility and space saving where required. The intuitive controls and clear LCD display make them accessible to everybody.

Installation is simple - no special plumbing or electrical services are required - just a cold water connection, a drain and a 13amp plug socket, that's it. The washing machines have built-in water heaters and drain pumps and the dryers don't need to be ducted outside - EASY!

Omnia - the new standard for small business laundry equipment. Perfect for B&B's, small hotels, staff rooms, canteens, sports clubs, hairdressers and salons, cafés and small restaurants.



Atlantis Washers & Dryers: New aesthetics and functionalities combined with a high loading capacity (15kg) and an improvement in consumption, make the American style top loading Atlantis range an efficient solution for small businesses in delivering reliable and top quality laundry results.

Atlantis 6th Sense Range: The 6th Sense Intelligent sensors adapt energy and water resources according to the weight and type of load, offering savings on energy, water and time saving. The built-in "Quiet Wash System" also protects the working environment by keeping operation noise to a minimum.

The 6th Sense range is equipped with sleek and intuitive electronic controls making programme selection a simple process even with it's extra options.

The 3LWTW4815FW washing machine provides peace of mind with its "Clean Washer" and "Extra Rinse" options making this range the ultimate choice for anyone with sensitive skin or allergies.

Atlantis Classic Range: The functional range for businesses with lots to do. The Classic Range is designed to be simple and practical while still offering a full and flexible programme list.

Temperature, Soil Level and Deep Fill options ensure you have the tools at hand to get the best results every time. In-cycle status indicators keep you informed of the machines progress.



PRO 25 IX Commercial Microwave: The Whirlpool PRO 25 IX is a great value entry level commercial microwave with a 1000W output and 25 litre capacity.

Manufactured with a Stainless Steel exterior and interior, this unit features 10 power levels and 10+ memory programmes all via an easy to use digital interface.

With a ceramic base plate the PRO 25 IX is a versatile microwave from a leading brand and is ideal for cafes, small restaurants, staff rooms, student halls and office cafeterias.

Bulk deals available on 12 units or more (PRO 25 IX only). Please get in touch to find out more: sales@bluebadger.co.uk / 01264 333777.

Whirlpool Product Highlights - Learn more about our Whirlpool Professional laundry range below or click the link to view the whole range on the Blue Badger website: www.bluebadger.co.uk/brands/whirlpool



Omnia AWG1112/PRO 6th Sense Washer

Wash capacity: 11kgDrum volume: 77 Litres

Programmes: 10 (incl hygiene)Size: W595 x D700 x H850mm

- Max spin speed: 1200 RPM

- Energy consumption: 140 kWh/Year

- Water supply: Cold fill only

- Power Supply: 13 amp plug



Omnia AWZ9HP/PRO 6th Sense Heat Pump Dryer

- Dry capacity: 9kg

- Drum volume: 120 Litres

- Programmes: 15 (incl overnight)

- Size: W595 x D656 x H849mm

- Energy rating: A++

- Energy consumption: 258 kWh/Year

- Dry noise level: 64 dBA

- Power Supply: 13 amp plug



Atlantis 3LWTW4815FW 6th Sense Top Load Washer

- Wash capacity: 15kg

- Drum volume: 99 Litres

- Programmes: 12 (incl quickwash)

- Size: W699 x D686 x H1067mm

- Max spin speed: 660 RPM

- Water temperature modes: 4

- Water supply: Hot and cold fill

- Power Supply: 13 amp plug



Atlantis 3LWED4815FW 6th Sense Vented Dryer

- Dry capacity: 15kg

- Drum volume: 198 Litres

- Programmes: 18 (incl wrinkle shield)

- Size: W737 x D717 x H1118mm

- Drying time: Full load in 80 mins

- Venting kit sold separately

- Dry noise level: 70 dBA

- Power Supply: 30 amp hard wired



Atlantis 3LWTW4705FW Classic Top Load Washer

- Wash capacity: 15kg

- Drum volume: 99 Litres

- Programmes: 11 (incl guickwash)

- Size: W699 x D686 x H1067mm

- Max spin speed: 660 RPM

- Water temperature modes: 4

- Water supply: Hot and cold fill

- Power Supply: 13 amp plug



Atlantis 3LWED4705FW Classic Vented Dryer

- Dry capacity: 15kg

- Drum volume: 198 Litres

- Programmes: 16 (incl wrinkle shield)

- Size: W737 x D705 x H1118mm

- Drying time: Full load in 80 mins

- Venting kit sold separately

- Dry noise level: 70 dBA

- Power Supply: 30 amp hard wired

Get 10% Off The Entire Sterling Pro Cobus Range

Valid until 23/12/2023, simply quote COBUS10 on your PO or via the Blue Badger website checkout to activate your discount. Orders must be delivered and invoiced by 23/12/2022. Click here to find out more about the Cobus range or get in touch with your account manager. Email: sales@bluebadger.co.uk / Call: 01264 333777



















Christmas Opening Hours And Delivery Information





Our office will close at 3pm on Friday 23rd December and will reopen at 8.30am on Tuesday 3rd January 2023.

Our service inbox (service@bluebadger.co.uk) will be monitored throughout and voicemails will be accessed periodically to ensure urgent issues are dealt with.

Key Dates For Pre-Xmas Deliveries: The following timings apply as a guide for our standard warehouse stock but 3rd party suppliers may differ and of course we will always do our best to help with anything urgent; contact your Account Manager for more assistance:

Last Economy Order date: 2pm Monday 19th December (Friday 16th for our larger Sterling Pro units)

Last Next Day Order Date: 2pm Wednesday 21st December

Earliest delivery date for orders received after 2pm Wednesday 21st: Wednesday 4th January (Next Day)

Please do sign up now for a website account if you haven't already; you will be able to use your login to check availability, net pricing, specification and place orders ready for us to process on our return. Simply input your details on our website before we close on Christmas Eve as one of our team will need to review and authorise your application.



Merry Christmas and a Happy New Year from everyone at Blue Badger Wholesale. Last but not least, a massive thanks to our MD (Mark Alexander) and Sales Manager (Tom Phillips) for being good sports and allowing us to Photoshop their faces onto this years seasons greetings digital card. We hope you love it as much as we do!